John Larsen

Lar03022@byui.edu 163 E 200 S, Apt 4 Rexburg, ID 83440 208.403.2150

**Editorial**  Content-edited a 265-page manuscript as part of a team

 Identified the major problem and referred back to it in all feedback

 Recommended a very clear solution to the problem

 Content-edited eight short documents

 Copyedited eight short documents

 Proofed eight short documents

 Used Chicago Manual marks (text and margins)

 Worked as Editor in Chief for a small academic journal

 Conferenced with other editors to accept or reject papers

 Personally content-edited at least one article per section of the journal

 Working knowledge of grammar and the English language

**Rhetorical**  Wrote three rhetorical analyses of English Renaissance writers

 Included colometries of each passage analyzed

 Used colometries to analyze authors’ styles

 Used critical thinking to determine the effects of rhetorical figures

 Wrote articles suited specifically to an audience

 Used knowledge of audience’s opinions and values to shape argument

 Capable of using evidence to develop and defend arguments

**Design** Created a motivational poster in Adobe Photoshop

 Extensive use of layers and layer masks

 Imported a jpeg for use in a layer

 Designed four pages of a magazine in Adobe InDesign

 Used separate layers for images and text

 Used the pen tool in Adobe Illustrator to create a graphic

 Edited graphic in Photoshop using layer masks

 Extensive work with text in InDesign

 Created two company logos in Adobe Illustrator

 Inserted text along a path made with the pen tool

 Reversed the color of text using the pathfinder to

**Programs** Photoshop RoboHELP PowerPoint

 Captivate Illustrator

 Word Excel

**Employment** Maverik Country Stores Aug—Dec 2009

 Henry’s Marketplace Apr—Aug 2004

 Henry’s Marketplace Jul 2001—Aug 2003

**Education** Bachelor of Arts degree in English Dec 2009